

Special Reports for Home Sellers



QUESTIONS TO ASK BEFORE LISTING

Choosing the right Realtor to sell your home can be difficult, especially when they all sound so convincing. The following list of questions will not only help you select the right Realtor, but will also help you get the very best from the agent you choose.

1. Do you work as a **full-time** Realtor?
2. Do you handle **incoming property inquiries**?
3. How many **listings** do you have at this time, and how does this work to my benefit?
4. Do you have a **help system** to see that no details are overlooked?
5. How many potential **buyers and sellers** do you speak with each day? Each week? Each year?
6. In what ways will you encourage **other Realtors** to sell my home?
7. Do you have **references** that I can check?
8. How will you set my listing **apart** from the crowd?
9. What is my property **worth**? What listing price do you recommend? How did you arrive at that price?
10. How will you assist in my **relocation plans**?
11. Do you have a written **plan of action** designed specifically to sell my property?
12. How will you give interested buyers **24 hour access** to my property?
13. How will you make information on my property available to **out-of-town buyers**?
14. How do you promote properties on the **Internet**?



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